Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



S U M M E F L O W E R

ANTIRRHINUM

WINTER SNAPDRAGONS

For Greenhouse Culture

PINK and ROSE

PINK and RO	DE.	
Т	r. Pkt. 3	BTr. Pkts.
America—Deep rose with Bronze lip	\$1.50	
Christmas Cheer Shades of pink	2.00	
Cheviot Maid Supreme Best deep rose	1.00	\$2.50
Daybreak Briarcliff rose pink	1.50	4.00
Gilberts Pink Supreme Beautiful deep pink	1.50	4.00
Jersey Maid—Medium pink with light shading	2.50	
Maid of Mars—Exceptionally fine clear pink	3.00	
Marie Louise Seashell pink	2.00	5.00
Mary Ellen Early light rose pink.	2.00	5.00
Milady—Bright pink	1.00	2.50
New Cincinnati Fine light rose	1.00	2.50
Peggy Schumann Pink with strong stems.	2.00	5.00
Radiance Large flowered pink	1.00	2.50
Rose Pink Cheviot Maid Early flowering	1.50	
Rose Queen Deep rose pink	1.00	2.50
Shaffroth's Early Pink Clear rose pink	2.00	5.00
St. Louis Pink Beautiful flesh pink	1.50	4.00
Terrys Surprise Improved Rose shaded orange	1.50	4.00
YELLOW		
Ceylon Court Early yellow	1.00	2.50
Coates Yellow Perfection	1.00	2.50
Deep yellow	1.50	2.50 4.00
Klondyke Supreme Excellent deep yellow.	1.50	1.00
Schumann's yellow	2.00	
Yellow Cheviot Maid		
Bright color	1.00	2.50
Yellow Wonder	1.50	4.00

Bright yellow 1.50

4.00



AAIIIITA	m 701 /	DI .
Koesters White Early pure paper white	Tr. Pkt. 3	3 Tr. Pkt.
Ivory—White slightly suf- used orchid	2.00	5.00
Lucky Strike Strong growing white	1.00	2.50
Marion White Fine clear white Snow White	1.50	4.00
Easter and later Westover Fringed White White Cheviot Maid	2.00 1.00 1.00	5.00 2.50 2.50
White Prosperity — Long stemmed clear white	1.50	4.00
White Wonder Pure white Schaffroths Early White	1.50 2.00	4.00
BRONZE and OR	ANGE	2
Afterglow Golden orange Gilbert's Bronze Beauty Glorious—Reddish bronze Hodaly's Ideal—Blend of carmine rose shading to rich orange. Tip lemon	1.00 1.50 1.50	2.50 4.00 4.00
yellow	1.50	4.00
Orange bronze Miss Wooster — Dazzling	1.00	2.50
rich dark bronze	1.00	2.50
Golden orange	1.00	2.50
Fragrant golden bronze Roman Gold	1.00	2.50
Bright coppery yellow Rose Orange	1.00	2.50
Afterglow color	1.00 1.50 1.00	2.50 4.00 2.50
LAVENDER	}	
Bertha Baur Early lavender	1.50	4.00
Lavender Rose Good lavender	2.00	5.00
Lilac (Windmiller) Excellent orchid color	2.00	5.00
Schrock's Orchid A true orchid shade	1.00	2.50
Schumann's Lavender The best lavenders	2.00	
RED		
Crimson Queen Embers—Orange red	2.00 1.00	2.50
Velvet Beauty American Beauty Red	1.00	2.50

WHITE

Seeds ... Plants ... Bulbs From World Wide Sources 15 East 26th St. New York City 1941





Calendula

CALENDULA

	Tr. Pkt.	1/4 oz.	Oz.	1/4 lb.
Sensation or Campfire Improved — Best of all Brillian Orange. Scarlet Sheen	. \$.40	\$.60 .60	\$2.00 2.00	\$6.50 6.50
Ball Long Orange Improved—Bright golden yellow with light eye. The extra large flowers and long stems				
make this an outstanding variety		.60	2.00	6.50
Ball's Orange—Glowing Orange	.40	.60	2.00	6.50
Lemon Queen—Deep lemon yellow with dark brown eye. Contrasting colors make this yellow variety very effective	7	.60	2.00	6.50
Ball's Supreme—Orange with dark brown center; un usually free flowering		.60	2.00	6.50
Masterpiece—Long stemmed, clear orange flowers with dark center	40	.60	2.00	6.50

CINERARIA

"Siter's Rainbow Strain"

The Commercial Cineraria

If you are interested in a Cineraria that is profitable to grow, and has colors and size of flowers that surpass your most exacting demands, then by all means try SITER'S CINERARIA.

By continuous reselection this strain has more brilliant, sunproof shades, ranging from the bright eyed types to the finer pastels and Cornflower blues, which are sure to please your most discriminating trade.

ORIGINATOR'S PACKETS, \$2.00 EACH

Tr. Pkt 1/32 oz 1/16 oz
Cremer's Prize Strain—This strain has
been greatly improved by the origin-
ator—has small foliage that is wilt-
proof with tremendous heads of
flowers of the brightest colors



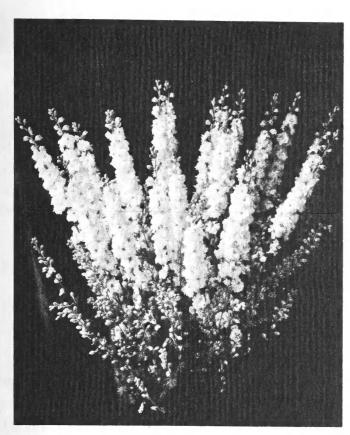
Siter's Rainbow Strain Cineraria

PRIMULA GIANT MALACOIDES

T	r. Pkt.
Double Fairy Jewels—Rich rose pink florets lying flat in double rows. When fully opened the color is deeper !	\$1.50
Enchantress—Beautiful soft salmon rose. The well rounded flowers are 1/8—1" in diameter and produced in	
profusion	1.50
Snowflake—Flowers are pure, shimmering, snow white	1.00
Giant Malacoides Mixture—All the above with others still in the development stage; including a delightful	
bi-color pink and white	1.00

FOR OTHER SUMMER FLOWER SEEDS and PERENNIAL SEEDS SEE OUR REGULAR CATALOG





Larkspur

ANNUAL LARKSPUR

GIANT IMPERIAL or BASE BRANCHING

Tall, upright, compact, basal branching in habit, the Giant Imperials have superseded all other types of Larkspurs for florists' and general garden use. The delphinium like spikes or double flowers, carried on stems 4'-5' long, are compactly placed on the upright growing plants, requiring only about one-half the space needed for the old stock flowered type of Larkspur.

	Tr. Pkt.	Oz.	Lb.
Blue Bell—Azure blue	\$.25	\$1.00	\$10.00
Blue Spire—Very deep violet blue	.25	1.00	10.00
Carmine King—Deep carmine rose	.25	1.00	10.00
Daintiness—Delicate lavender	.25	1.00	10.00
Dazzler—Rich scarlet	.25	1.00	10.00
Exquisite Pink Improved — Soft pink shaded			
salmon	.25	1.00	10.00
Exquisite Rose—Rose pink	.25	1.00	10.00
Gloria Improved—Deep Salmon Rose	.25	1.00	10.00
Lilac Spire	.25	1.00	10.00
Los Angeles Improved—Brilliant pink on Sal-			
mon		1.00	10.00
Miss California—Deep rose on salmon	.25	1.00	10.00
Pink Perfection—(New) — Beautiful shade of			
lively light salmon pink	.40	2.00	
Pink King—(New)—Soft shade of salmon rose		2.00	
Rosalind—Rose suffused salmon		1.00	
Sweet Lavender—Lavender color	.25	1.00	10.00
The Empress Improved—Salmon rose	.25	1.00	10.00
White King-Glistening white, huge flowers	.25	1.00	10.00
White Spire—Pure white, early	.25	1.00	10.00

LARKSPUR TALL DOUBLE STOCK FLOWERED

	Tr. Pkt.	Oz.	Lb.
Dark Blue—Violet purple	\$.20	\$.50	\$ 5.00
Lilac Supreme—Purplish lilac	.20	.50	5.00
Los Angeles—Brilliant pink on salmon	.20	.50	5.00
Rosamond—Pure deep rose	.20	.50	5.00
Rose Queen—Soft rose with salmon tinge	.20	.50	5.00
White	.20	.50	5.00

1.00

.50

1.00

1.75

6.00

LARKSPUR GIANT HYACINTH FLOWERED

		Tr. Pkt.	Oz. L	b.
Dark	Blue	\$.25	\$.80 \$ 8	.00
Lilac			.80 8	.00
Pink			.80 8	.00
White			.80 8	.00

Roggli's Giant—Pure White

Roggli's Giant Rheingold—Yellow with blotch.....

PANSIES

Gloeckner's Superfine "Non Plus Ultra"—This strain has large, fine flowers of superb texture and excellent markings. It is made up of fourteen separate colors so blended that it gives a perfect color balance to the mixture. It is without question a perfect strain for the commercial trade. Gloeckner's Exhibition Mixed Roggli Swiss Giant Imp. Mixed Coronation Gold—Canary yellow; lower petals flush golden orange, slightly spicy scented	Tr. Pkt.	1/8 OZ.	1/4 OZ.	©z.
	\$1.00	\$1.50	\$2.75	\$10.00
	.50	1.25	1.75	6.50
	.50	1.25	2.00	7.00
SWISS GIANT SEPARATE COLORS	5			
Roggli's Giant Alpenglow—Cardinal shades Roggli's Giant Berna—Dark violet blue Roggli's Giant Blue—(Ullswater)—Rich clear blue Roggli's Giant Luna—Sulphur yellow self	\$.50	\$1.00	\$1.75	\$ 6.00
	.50	1.00	1.75	6.00
	.50	1.00	1.75	6.00



STOCKS

NON-BRANCHING

(Excelsior Column Stocks)

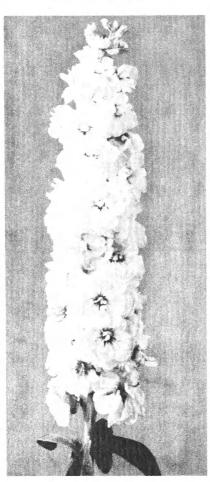
	Tr. Pkt.	1/4 OZ.	Oz.
Dark Blue	\$1.00	\$2.25	\$8.00
Gardenia—(New)—			
Shimmering glistenin	.g		
white	1.25	4.00	15.00
Malmaison Pink		2.25	8.00
Ruby	1.00	2.25	8.00
Silvery Lilac-Lavende		2.25	8.00
White	1.00	2.25	8.00
Yellow Wonder—(New			
Rich creamy yellow.		4.50	

GIANTS OF CALIFORNIA

(Branching)

 Chamois
 .50
 1.00
 3.50

 Yosemite—Rose
 .50
 1.00
 3.50



BISMARCK OR BRANCHING STOCKS

Early Giant Imperial

This class continues to be popular with the florist for a cut flower. It is also excellent for bedding.

T	r. Pkt.	/4 OZ.	Oz.
Antique Copper			
Fine copper-red	\$.35	\$1.00	\$3.00
Buttercup—Rich Yellow	.35	1.00	3.00
Canary Yellow			
Golden Ball	.35	1.00	3.00
Chamois			
Ivory, tinted Old Rose	.35	1.00	3.00
Dark Blue or Purple	.35	1.00	3.00
Elk's Pride			
Rich deep purple	.35	1.00	3.00
Fiery Blood Red	.35	1.00	3.00
Flesh—Bright flesh	.35	1.00	3.00
Golden Rose			
Light golden Rose	.35	1.00	3.00
Lavender—Silvery Lilac	.35	1.00	3.00
Old Rose	.35	1.00	3.00
White	.35	1.00	3.00
***************************************	.00	00	

SWEET PEAS

EARLY OR WINTER FLOWERING

PINK				RED			
	Oz.	1/4 lb.	Lb.		Oz.	1/4 lb.	Lb.
Annie Laurie—Pure rose pink	\$.35	\$1.00	\$3.50		\$.35	\$1.00	\$3.50
Ball Rose Improved—Cerise pink		1.40	4.00	Pride—Pure deep even cerise Signal Red—(New) A real sunproof	.35	1.00	3.50
Boon—Deep coral pink		1.35	4.50 3.50	scarlet of great brilliance	1.50		
Daphne—Soft salmon pink Jeanne Mamitsch—Rich pink		1.40	3.50	bearior of great similarios (1) (1)			
Josie—Brilliant rose pink, long stems.		1.25	4.00	LAVENDER			
Laddie Improved — Long stemmed				Fragrance—Clear lavender	.35	1.00	3.50
giant rose, pink		1.00	3.50	Harmony—Clear lavender	.35	1.00	3.50
Majestic Rose — Deep brilliant rose		1.00	3.50	Lavanda—Clear lavender	.35	1.25	4.00
pink		1.00	3.50	Triumph—Lilac mauve, long stemmed	.35	1.35	4.50
Shirley Temple—Delightful soft rose				Twilight —(New) Lavender, with larger flowers than Harmony, which is			
pink	.40	1.40	5.00	nearest this in color; vigorous			
Zvolaneck's Rose	.35	1.00	3.50	grower	1.50	5.50	
BLUE				OPINGE			
Blue Bonnet—Best clear blue	.35	1.00	3.50	ORANGE			
Mrs. Herbert Hoover—Clear blue		1.00	3.50	Ball Orange Improved — Clear deep			
Princess Blue—Rich belladonna blue	.50	1.75	5.50	orange	.50	1.75	5.50
WHITE				Sequoia—Golden salmon cerise, large	.35	1.25	4.00
	.35	1.25	4.00	flowers Treasure Island—Sparkling shades of		1.25	4.00
Hope—(Black Seeded)—Pure white. Snowstorm—White		1.00	3.50	golden orange		1.50	5.00
White Harmony—(Black Seeded)		1.00	3.50	Valencia—Sunproof orange	.40	1.40	5.00